

**Providing Council with Written Responses to Questions asked at Council
23 January 2020**

1.	<p>Mr David Davies</p> <p>In relation to Minute 119 “Councillors’ Questions” – Question 5.</p> <p>Would a Swansea wide competition be appropriate where all Schools could nominate their Reader of the Year, a Boy and Girl; and appear before a Panel organised by the Council who would judge the winners and present a Cup to them and the School. Perhaps our Education Minister could choose a particular book for the contestants and then assess their critical appraisal of it and their imagination.</p> <p>Wales is the land of Poets and Bards and this competition might inspire potential writers of the future. Cardiff has its Singer of the World, let Swansea have its Readers of the Year.</p> <p>Response of the Cabinet Member for Education Improvement & Skills</p> <p>Many thanks for this interesting and stimulating suggestion.</p> <p>We are looking at ways in which we can support your suggestion.</p> <p>I will get back to you when I have more information.</p>
2.	<p>Councillor A M Day</p> <p>In relation to Minute 119 “Councillors’ Questions” – Question 2.</p> <p>There are 574 Organisations shown in Appendix relating to this question.</p> <p>1. Do these Organisations within the Council Advertising Network (CAN) share the information collected.</p> <p>2. £6,243.93 will be collected from CAN for 2019-2020. Does the Cabinet Member believe this to be good value and does he believe that the Council is receiving its fair share.</p> <p>Response of the Cabinet Member for Delivery & Performance</p> <p>1. The CAN service states ‘Collection, use and storage relating to cookies are controlled by the General Data Protection Regulation (GDPR) and the Privacy and Electronic Communications Regulations (PECR or ‘E-privacy Directive’). They are designed to give individuals control of their online data and make sure companies who intend to collect and use it have permission from every individual before they do so.</p> <p>2. CAN is used across a number of local authorities across the UK and therefore Swansea is following best practice. As previously provided, CAN performs comprehensive business and technical checks to ensure each vendor is suitable to deliver brand safe advertising to the council. Business checks include credit history, vendor location and position in the market. Technical checks include where data is stored, checks for virus and malware and what security measures are in place to ensure the safety of the council</p>

	and its customers. Therefore it is providing the Council with a comprehensive service and therefore deemed value for money.